

THE BUILDING

OUR NEW HOME

THE FIRST OF A SERIES OF
ILLUSTRATED FOLDERS DEPICTING OUR

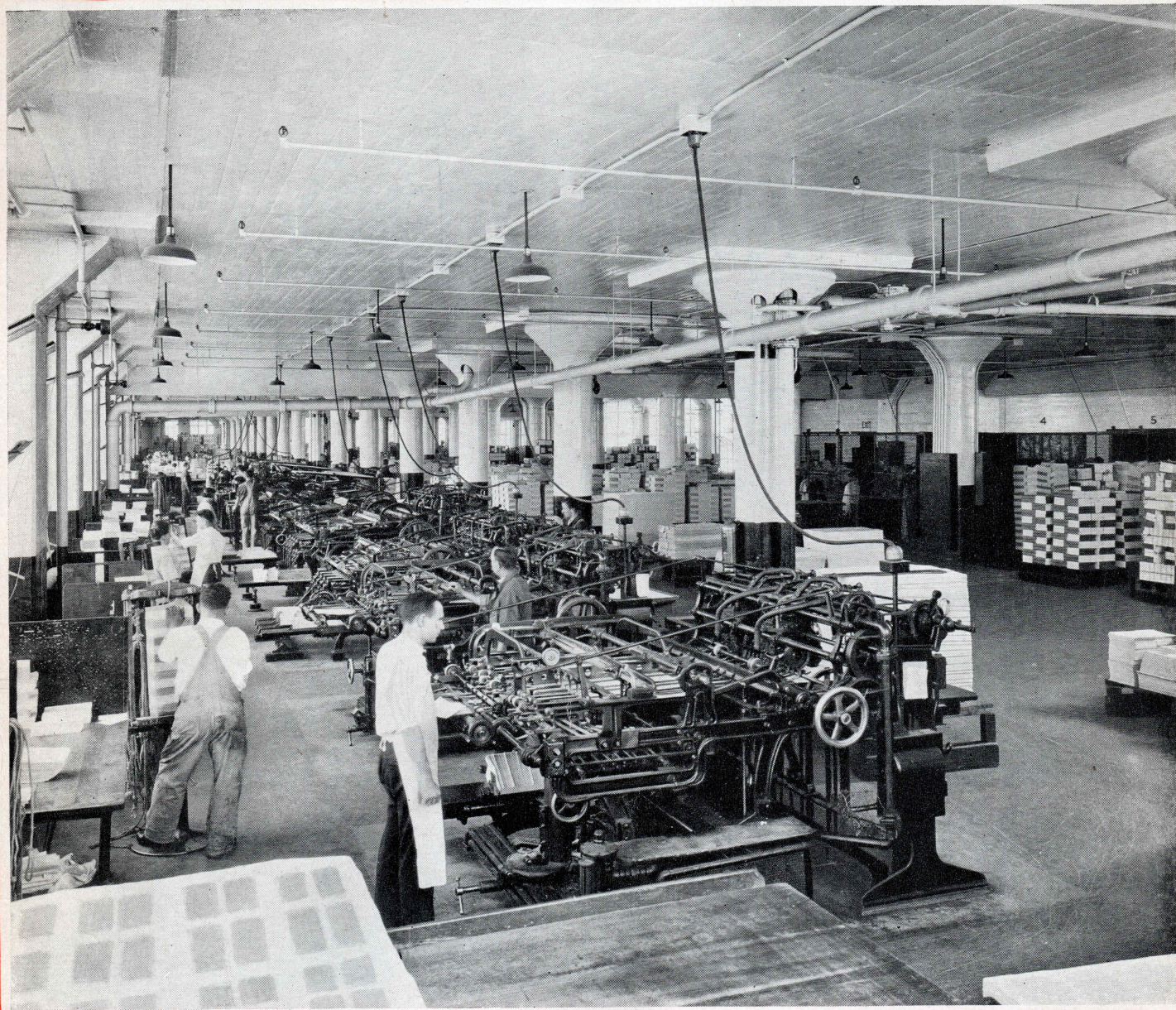
IMPROVED FACILITIES · CONVENIENT LOCATION
AND SUPERIOR ORGANIZATION

J. F. TAPLEY CO.

BOOK MANUFACTURERS

METROPOLITAN BUILDING
THOMPSON AVE. AND COURT ST.

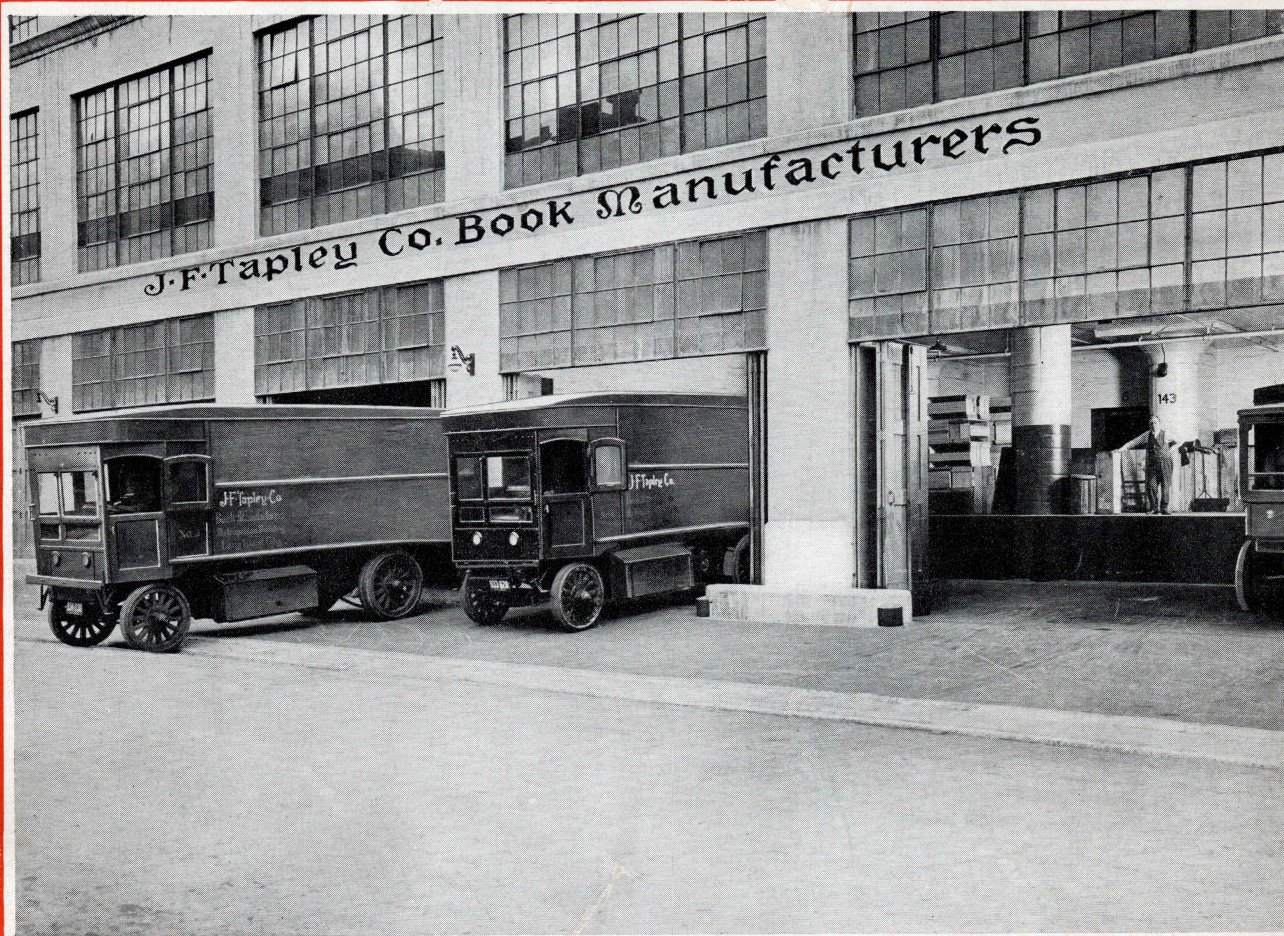
LONG ISLAND CITY
NEW YORK.



PHOTOS BY H. A. HELM, N. Y.

SHEET ROOM—FOLDING DIVISION—FLAT AND FOLDED
SHEET ASSEMBLY

One Hundred Ten Thousand feet of floor space;
including an entire manufacturing organization on one
floor; scientifically planned, equipped and operated to save
every element of waste motion; maximum production
possibilities with lowest consistent costs for all classes of
edition book work.



TRUCK RECEIVING—SHIPPING—GARAGING

Five Motor Trucks provide at all times sufficient transportation facilities for city deliveries and are loaded *within* the building. Printers may deliver flat sheets on industrial truck platforms without necessity of packing in cases—a consequent saving not to be overlooked.

Located at the eastern end of the 59th Street Queensboro Bridge, on the main line of the Long Island Railroad; within three blocks of Post Office, Express and local freight depots insures prompt handling in either direction.



SHEET ROOM—SEWING DIVISION—PASTING AND GATHERING
DIVISIONS IN DISTANCE

A MODERN BINDERY

Electrically equipped throughout, embodying many new and advanced ideas in electric appliances; vacuum cleaned; steel enclosures for storing, assembling and packing set work; complete glue compounding laboratory; machine shop for making all repairs and maintaining mechanical equipment; all contained in the most modern fireproof building in this country.



FORWARDING DIVISION—INCLUDING BOOK ASSEMBLY
AHEAD OF CUTTERS

Thirty-five thousand feet of storage space provides ample facilities for the most exacting requirements of our customers, private railroad siding *within* the building; *indoor* receiving and shipping of all material handled on trucks; fireproof plate vault for convenience of customers (capacity 10,000 boxes) and the *lowest* industrial insurance rate in Greater New York.

COME AND VISIT US

A cordial invitation is extended to all our friends, whether customers or associates in the Graphic Arts Trades, to visit our plant and see for themselves, individually, what can not be shown in its true value in a pictorial.

The Broadway Subway (B.R.T.) station at Bridge Plaza is five minutes walk away, while the Court House Square—Eleventh Street station of the Interboro (Queensboro division from Grand Central) is just across Court House Square.

The latchstring is always out—Come!

J. F. TAPLEY Co.

Metropolitan Building

Long Island City

New York

*(The second of this series of folders
will be issued within 30 days)*